

## About SozialMarie's Award Ceremony

**SozialMarie prizes were awarded for the 14<sup>th</sup> time** to 15 outstanding projects that design and apply socially innovative solutions to societal problems **on 1<sup>st</sup> of May in Vienna's ORF RadioKulturhaus.**

**The first prize, endowed with 15,000 euros,** this year went to the Czech project [Housing First for Families in Brno](#), which provides families affected by homelessness council apartments and guides them in the phase of starting new lives.

**The second prize, worth 10,000 euros,** went to the Slovak project [Book Club PALIKERAV](#), where young Roma review books and publish these as videos, they moderate book presentations and so break established stereotypes.

**The third prize (5,000 euros)** went to the Austrian project, [The Viennese Kitchen](#): a DIY-kitchen that helps people who have been affected by homelessness arriving in their new apartment. The kitchen was developed with those affected as well as with experts from different fields, a buddy system enables reproduction and facilitates networking.

A further **twelve projects** from Austria, Hungary, Czech Republic, Slovakia and Croatia were **awarded a 2,000 euro prize** each.

The prize-winning projects were selected by an [expert jury](#). The **award ceremony** offered them a public platform that attracts a lot of media attention.

**List of all SozialMarie prize winning projects 2018:** <https://www.sozialmarie.org/en/news/5605>

For 2018 [active patronage](#) will be assumed by long-time ORF radio director and chief editor, **Karl Amon** for Austria; by **László Ágoston**, expert for Social Innovation and Service Design for Hungary; by **Tomáš Jindříšek**, managing partner and co-founder of the agency Dark Side for the Czech Republic and for Slovakia by **Ján Orlovský**, executive director at Open Society Foundation Bratislava, Slovakia. The patrons each select one of the winning projects and support it over the course of the following year.

## General Information on SozialMarie

It was in 2005 that SozialMarie was awarded for the first time – which makes it Europe's first and oldest social innovation prize. The project bearing institution is **Unruhe Private Foundation**, which was created in the year 2000 by Wanda Moser-Heindl and Friedrich Moser.

**SozialMarie's reach:** International from the start, SozialMarie is by now well established in Austria, in Hungary, in the Czech Republic, in Slovakia, in Croatia and Slovenia.

All projects that deal with social problems of the present day are entitled to submit. The projects must already have been sufficiently implemented and must still be running. Applications came from individuals, commercial firms, the social economy (civil society initiatives, NGOs, NPOs, associations) and public administration.