

Call for applications - SozialMarie 2010

We are - again - looking for innovators who offer new perspectives on solving the societal problems of our times – it is **right now** that we need ideas that can be implemented and that work in an environment of processes of social change!

Dr^a Johanna Rachinger, President of the Austrian National Bank, Dr. Fritz Panzer, CEO of the Carl Ueberreuter publishing house, and Hungarian writer Miklos Vámos will be our patrons and will each champion one of the award winning projects.

For the sixth time already, the *SozialMarie* awards put social innovation before a broad public. More than a thousand socially innovative projects have been submitted since the first SozialMarie edition in 2005 and 75 of these have won awards.

We have this year extended the area of possible submission: for the first time projects from **anywhere in Hungary** can submit! Our contact person for Hungarian projects is Kati Koller – tel +36 30 9404 311 or +43 664 200 99 60.

The activities of SozialMarie have promoted and continue to promote debate and discourse on (social) innovation and this has itself again affected the prizes. One of the most important innovations with respect to the prize – founded on research on the SozialMarie prizes – is the change of name: "SozialMarie, prize for innovative social projects" has now become "**SozialMarie, prize for social innovation**".

Are invited to submit:

All projects that deal with present day social problems – in a way that sets trends for the future – are invited to submit. The projects must have been tested in the real world and they must have a future – they must already be implemented at the time of submission and they must still be running. It is the project that is to be submitted and not the project bearing institution.

Eligible for submission are projects of the:

- social economy (civil society initiatives, NGOs, NPOs, associations)
- public administration
- private sector

Eligible for submission are projects from Austria and neighbouring countries. As from 2010, projects from all over Hungary can be submitted. For practical reasons, for the other neighbouring countries projects must not be more than 300km (as the crow flies) away from Vienna.

Submission form: www.sozialmarie.org/index.php?id=32



Submission Modalities, Time Limit, Formalities

Submission is possible from 1st of December 2009 onwards. All relevant documents for participation must reach the contact address by Monday 15th of February 2010 at 24h00 at the very latest. **Please do not submit the institution that carries out the project, but the project itself.**

Selection of the winning projects happens in three phases. At first submitted documents will be reviewed to ensure that criteria are satisfied. Open questions can at this stage be addressed by telephone or email. At this stage the two project evaluators Anna Thier and Bernhard Litschauer-Hofer together with the jury coordinator Petra Radeschnig pre-select 25 projects. Each member of the jury can now nominate two further projects.

Out of these pre-selected 35 (at most) projects, the jury will then in a first round determine the 15 prize winning projects. Following this, the six or seven projects deemed most worthy of one of the three main prizes will be visited on site. After this, the jury will in a final round choose the three top prizes and the twelve 1,000 Euro-prizes.

Jury decisions are consensual. The jury's decisions are not contestable and there is no possibility of recourse to legal action.

Precondition for participation is an entry form completed in German, English or Hungarian that will reach Unruhe Private Foundation in time. Please complete the entire form. Should you submit in Hungarian, then please also supply a German or English translation.

More on submission requirements:

www.sozialmarie.org/fileadmin/www/Dokumente/Einreichunterlagen/SozialMarie2010_Requirements.pdf

Criteria

In the evaluation and ranking of submitted projects the jury will award high marks according to the following criteria:

1. Innovation in Project Idea - Novelty

- Does the project embody a new social approach or offer new solutions?
- Is the project about new ways of looking at a social problem?
- Does the project take care of target groups that have previously been neglected?

2. Innovation in Accessing Target Groups - Involvement

- What is the concrete and enduring use of the project for the target group?
- Does the project further the potential of the target group?
- Does the project contribute to society's esteem for the target group?

3. Innovation in the Realisation of the Project - Effectiveness

- Does project realisation happen in an inventive, resourceful, creative and courageous way?
- Does the project change with changing needs?
- Is there cooperation between different disciplines / competencies / professional groups?

4. Innovation in Public Perception – Serving as an Example

- Is the project integrated into local and regional environments?
- Does the project foster dialogue / cooperation with other institutions / organisations?
- Have other organisations, media, sponsors, politicians been made curious?
- Have new paths been taken in dealing with the “Outside world”?

The criteria 1 (Project Idea), 2 (Target group) and 3 (Realisation) will have twice the weight of criterion 4 (Innovation in Public Perception) in the jury's decisions.

Members of the Jury

Univ.Doz. Dr. Josef Hochgerner (Zentrum für Soziale Innovation), Helene Pumm (Erste Bank der österreichischen Sparkassen AG), OMR DSA Sepp Schmidt (Fonds Soziales Wien), DSA Marlies Sutterlüty (Fachhochschule Campus Wien) and Barbara van Melle (freelance Journalist)

Coordination: Mag^a Petra Radeschnig

Award Ceremony

15 prizes with a total worth of 42,000 Euro!

Every year, outstanding socially innovative projects that strike by their innovative force and creativity compete for one of the 15 prizes endowed with 15,000 Euro (1st prize), 10,000 Euro (2nd prize), 5,000 Euro (3rd prize) and 1,000 Euro (12 prizes).

The public award ceremony will take place on 1 May 2010 at 18h00 in ORF Radio Kulturhaus, Argentinierstraße 30a, 1040 Vienna.

The Foundation

Promotion of art, science, research and innovation has moulded the activities of Unruhe Privatstiftung (Unruhe Private Foundation) since its establishment in March 2000.

Since 2005, Unruhe Private Foundation has every year awarded the *SozialMarie* prizes. With respect to science and art, one theme is dealt with for three years – at present Unruhe Private Foundation's topic is the "21st century's processes of distribution".

Kontakt

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