

SozialMarie

PRIZE *for* SOCIAL INNOVATION

20
22



“Social innovation designs solutions to urgent societal challenges. It provides space for new approaches, innovative answers, and identifying new paths. It responds to emerging social issues or solves problems in our world through new approaches. These actions can come directly from communities. However, in all cases, decisions and actions must be supported and shaped together with the community. Social innovation creates sustainable, exemplary solutions to inspire actions for change.”

Social innovation principles
Unruhe Private Foundation, 2013

Dear readers,



This year we are celebrating the 18th anniversary of the SozialMarie – Prize for Social Innovation. 2022 also marks the third year we will host our annual award ceremony online. What began as a circumstance of the unpredictable COVID-19 pandemic has become an opportunity to explore the possibilities of digital engagement and connection.

From the 275 project applications submitted in 2022, three fields of action stand out: awareness-raising, non-formal education and community development. These fields of action were indicated by applicants to define their projects more precisely and say something about the state of society.

Let me briefly share three examples from these noted fields of action: From the field of “community development”, the project *Thurnfeld Community-Supported Agriculture* of the non-profit association Emmaus caught my eye. This Tyrolean project combines the models of community-supported agriculture (CSA) with Green Care while offering diverse new activities to unemployed and homeless people with experiences of addiction. The CSA serves as a joint project between members of the association and the public. It also defies conventional organisational structures centred on service-based relationships by providing a space for community engagement. Nearly 100 households participate in the CSA and are supplied with vegetables. The project is also characterised by its financial model that provides long-term, sustainable perspectives while supporting those in need.

From the field of action “non-formal education”, I would like to highlight the project *Gamifactory* from Slovakia. *Gamifactory*

provides a continually growing, multilingual collection of analogue and digital games and educational tools for all age groups. Important and pressing challenges of the 21st century, such as disinformation, multiculturalism, climate change, global poverty and rising inequality, are hard to teach with conventional teaching methods. Introducing new, playful methods into pedagogy opens new horizons to teach and learn about these complex issues. The games are also developed with students and teachers and can be used both outside and inside the classroom.

Next, I would like to point out a project from the field of “awareness-raising” that I find important. *Inclusive Kindergartens* addresses the problem of segregation in Hungary by promoting integration and social equity for children at an early age in public kindergartens in the 8th district of Budapest. *Inclusive Kindergartens* brings together teachers, parents and a variety of stakeholders from NGOs to the municipality to develop inclusion strategies targeting the needs of each kindergarten. This programme offers a new approach to amend the systematic inequalities rooted in the students’ social and ethnic backgrounds. *Inclusive Kindergartens* offers a smart, community-based strategy against exclusion while raising awareness of the problem of segregation and the importance of providing equal opportunities for all children.

Take a look and discover all the 34 nominated and award-winning projects brought together through the 2022 SozialMarie – Prize for Social Innovation. Most importantly, these projects are a testimony of the power and presence of social innovation, even in times of pandemic and war.

With best regards and all the best to you,
Wanda Moser-Heindl

Table of contents

Letter from the founder	4
About us	8
Expert Jury	10
Foreword	13
2022 Patrons	17
Fields of actions	20



PRIZE WINNERS	Red Flags Slovakia.Digital	22
	Hobby Lobby	24
	uugot.it TV	26
	CHANGES for Women	28
	CITAC – Centre for IT and Alternative Communication	30
	Die Gesundheitsgreisslerei	32
	European ESOP – Pilot Programme in Slovenia	34
	Feed the Doctors	36
	Gamifactory	38
	Inclusive Cinema	40
	Inclusive Kindergartens	42
	Jump over the Moon	44
	Knin Wall Newspaper	46
	SWALLOW: Healing the Wings	48
We speak...	50	
NOMINEES	Building Bridges	53
	Calmschool	54
	everyone codes	55
	From the Street to a Home	56
	Hamcsi	57
	HírösGranny Service	58
	Homeless women teach how to acknowledge trauma	59
	Humana Nova Social Cooperative	60
	Islands – leaders of the clean energy transition	61
	Love for Life	62
	Museum of Personal Stories	63
	Organize!	64
	rescueROOM	65
	STARTKLAR – ready to take off	66
	Street Medicine for Homeless People	67
	Thurnfeld Community – Supported Agriculture	68
	THUS Agency – Creatives for Nonprofits	69
	Varaždin Protective School Workshop	70
Zagreb Community Senior Centre & Housing Initiative	71	

About us



Friedrich Moser & Wanda Moser-Heindl

The Unruhe Foundation is distinguished by its support and advancement of the arts, science, research and innovation. The foundation is the sponsor of the SozialMarie – Prize for Social Innovation and was founded by Wanda Moser-Heindl and Friedrich Moser in 2000. Unruhe Privatstiftung is a founding member of Sinnstifter, an Austrian association for community social project development.

SozialMarie is a prize for social innovation awarded to 15 outstanding projects every year. With its first call for applications in 2004 and awarding in 2005, SozialMarie is the first and oldest prize for social innovation in Europe. Beyond its financial recognition and support, SozialMarie is above all a public stage for projects that provide innovative answers to societal challenges based on new approaches. SozialMarie supports its networks of outstanding projects while driving forward dialogue on social innovation.

The SozialMarie Criteria for Social Innovation focuses on engaging diverse communities and stakeholders, project impact, effective implementation and serving as an example to other projects for social change. SozialMarie awards successfully implemented projects and is a premium seal of quality for effective social innovation.

The SozialMarie expert jury annually honours 15 outstanding projects with a total of €54,000 for award-winning projects on May 1st. The top three prizes will be awarded respectively €15,000, €10,000 and €5,000; the following twelve prizes will each be awarded €2,000.

The SozialMarie Prize for Social Innovation in 2005 initially



awarded projects in Austria and regions within a 300 km radius of Vienna. The SozialMarie has since expanded and awards projects based in Croatia, Hungary, the Czech Republic, Slovakia and Slovenia.

Since 2006, SozialMarie has partnered with active honorary patrons who advise one of their selected award-winning or nominated projects. The patrons provide professional, financial or public support for their selected project. Our honorary patrons for 2022 are **Yasmin Hafedh alias Yasmo** of Austria (Rapper and Poet), **Ivana Tepšić** of Croatia (Director of the Jadran Cultural Centre, President of the Kazin Cultural and Urban Development Association), **Andrea Tittelová** of the Czech Republic (Country Lead of Bátor Tábor in the Czech Republic), **Zsolt Bugarszki** of Hungary (Associate Professor at Tallinn University, Founder of the Social Entrepreneurship Incubation Program – SEIP), **Richard Fekete** of Slovakia (Chairman of the Social Economy Academy, Non-profit sector specialist at Slovenská sporiteľňa – Erste Group) and **Jose Antonio Morales** (Initiator and co-founder of Aurora Coworking, Lincoln Island, the European Rural Coworking Project, and Aurora Coworking Network).

Expert Jury



Mag.ª DSA in Elisabeth Hammer, MSc
neunerhaus, Vienna

Dr. Miroslav Kocúr, PhD
Methodology and Pedagogy Centre,
Bratislava



Mag.ª Veronika Č. Janýrová, MBA
The Vienna Institute for International
Economic Studies (wiiw)

Dr. habil. Katalin Teller
ELTE Institute for Art Theory and
Media Studies, Budapest



DI Ana Jeinić
Institute of Architectural Theory,
Arts and Cultural Studies,
Graz University of Technology

JURY COORDINATOR
Mag.ª Petra Radeschnig
Business economist, organisational
consultant, trainer and coach



Social innovation in times of war

Russia attacked Ukraine on February 24th, 2022 and launched the beginning of a cruel, brutal war that continues to inflict incredible suffering, pain, trauma and loss for the people in Ukraine. The ruthlessness of the attack, especially the targeted bombing and shelling of civilians, leaves one appalled. The international community is shocked and aghast at the humanitarian catastrophe unfolding.

Since the beginning of this war coincided with the process of finding the winning projects of the SozialMarie, it was time to take a step back and ask: what role can social innovation play in times of war and crisis? Does social innovation become useless or senseless when powerful armed forces attack civilians? Is social innovation an unnecessary distraction when humanitarian assistance needs to be foremost immediate, efficient and effective? Is social innovation best suited to solve problems of societies that are not at war or facing deep crises?

The answers to these questions are very complex, and we might only be able to answer them in the future. However, we can take a look at the past to find some hints about the role of (social) innovation in times of war and crisis. Historically – as cruel as this sounds – war has been a driver for innovation, especially technological innovation. These innovations often have atrocious impacts, such as weapons systems. However, some of these technological innovations, such as GPS (Global Positioning System), are used by the public and make our everyday lives easier by guiding us through cities or tracking our parcels.

When we understand social innovation as novel approaches or practices to effectively tackle societal challenges more effectively than before, we can find innovative social practices that emerged during or as a consequence of wars. For example, important international organisations and institutions were established. The Red Cross was founded as a consequence of the Napoleonic wars and Doctors without Borders after the Nigerian Civil War. Both organisations developed novel approaches to providing medical care and humanitarian assistance during conflict. The United Nations was founded

during World War II and presented a new process for resolving conflicts without military interventions. Moreover, wars have shifted social institutions, such as gender roles, by opening up jobs and positions to women previously held only by men. However, in many countries, systematic gender orders that placed women primarily in households and men in paid jobs were restored after the war.

These historical examples illustrate that social innovations have played a role in times of war because wars create specific societal challenges that must be urgently solved. In order to find novel approaches to those challenges, we need engaged actors. Ideally, social innovation is not solely characterised as a social action by solving societal challenges; it also uses these innovation processes to bring together different actors. Therefore, civil society plays a very important role in social innovation processes. Without any doubt, civil society has stepped up to provide support and solutions for the current challenges that arose due to the war in Ukraine. In many countries, citizens organised very quickly to provide aid and assistance to the people in Ukraine. They collected donations and financial resources through their own initiatives, sometimes in very creative or even innovative ways. People donated, bought and organised transporting needed goods to Ukraine and for arriving refugees. The public also offered housing accommodation and quickly equipped their homes with supplies to support those in need.

Are all of these actions innovative? Probably not. At least not in the sense these actions are completely new. But in many cases, civil society actors and citizens were more effective in providing aid and assistance than established bureaucratic systems. Moreover, direct communication between people in Ukraine, civil society actors and the public enabled through modern technology made it possible to better provide targeted assistance based on the recipient's needs. In order to mitigate the negative impacts of war, the element of novelty is not the most important – responding quickly, effectivity and providing targeted aid for communities and their circumstances are crucial and a priority. Nevertheless, this civil engagement provides a foundation for new organisations, networks or processes that can introduce innovative approaches to tackling issues ahead.

Because one thing is for sure: the need for social innovation as a novel approach to tackling societal challenges is always there – it will also likely rise in the upcoming months and years to overcome the societal challenges that (re)emerge due to the war. We will need novel approaches to support the integration and inclusion of displaced

people into labour markets, schools, associations and society at large. We need innovative ways to help people of all ages to heal from their trauma and pain. The Russian attack on Ukraine and the ongoing COVID-19 pandemic have made it clear that we need innovative ways to increase (social) media literacy and combat fake news, as well as promote new approaches to reinforce democratic values and regain a more inclusive discourse towards displaced people from all over the world. We will also need social innovations that tackle societal challenges that have not yet been overcome, such as inequality, racism, discrimination, poverty, lack of access to education and health care, and the climate catastrophe.

Social innovation has historically played an important role in times of war or crisis. It is also needed to manage and solve societal challenges that arise from these conflicts. But let me be very clear: social innovation does not need war to thrive. In fact, war is the greatest obstruction to humanity. Besides all the negative impacts and destructions caused by war, it destroys innovation. This is not only true for social innovation but for all forms of innovation. Even if some innovations have made a positive impact on society, modernisation and social progress are set back by war. As social innovators have to flee their cities or countries, or have to join the military, they are forced to leave their innovative projects and initiatives behind. In addition, those who stay face immense difficulties and might not be able to continue their important work because the hardships of overcoming war take over everything else.

May the war in Ukraine and others around the world come to an end and until they do, let us show our support for social innovators and their communities working to build a world with peaceful, inclusive and equal societies.

Patrons 2022

Inspiring personalities from Austria, Croatia, the Czech Republic, Hungary, Slovakia and Slovenia serve as patrons of an award-winning or nominated project of their choice every year. The patrons guide and support the project over the following year.



Yasmin Hafedh
Rapper and poet

Austria

“The world does not stand still; structures are constantly changing as it is probably the movement that holds the world together. Our society, our world, is always in motion and stagnation has no place – the question is only the direction. This also applies to social issues. SozialMarie puts important and innovative approaches in the spotlight. I am very pleased to be able to act as a patron, and I am excited to see the nominees. Social change is taking place, whether we want it or not; we must not forget that we have the power to act and can contribute to making our world a better place.”

“As the director of the Dubrovnik-based Jadran Cultural Centre, I introduce fellow citizens to the principles of sustainable development, which exist in symbiosis with art and new technologies. My personal hope for society is tied to social innovations like our prototype Trash Pod; it is an autoregulatory device that filters garbage and toxic liquids found on the surface of the sea. The device itself is certainly not a solution to the problem of pollution, but the selfless sharing of its design is. I expect the most from open-source technologies because only they will enable people to create common solutions.”



Ivana Tepšić
*Director of the Jadran Cultural Centre,
President of the Kazin Cultural and
Urban Development Association*

Croatia



“I consider social innovations the cornerstone to making a difference in people's lives and connecting business and the public sector to reality.”

Andrea Tittelová Czech Republic
Country Lead of Bátor Tábor in the Czech Republic

“I first encountered the concept of social enterprise in the mid-1990s when I was working as a manager of an NGO in the underfunded field of community psychiatry. At that time, I became aware of community psychiatry initiatives in Prague, which systematically set up social enterprises around almost every social service. Later, in Estonia at Tallinn University, I was able to be part of the process of bringing this vibrant innovation culture to social and environmental issues. I am now working in Singapore, where I am witnessing social innovation taking root in multinational companies much more favourably than in Central and Eastern Europe in bringing technological, business and social aspects of innovation closer together in an unprecedented way.”



Zsolt Bugarszki Hungary
Associate Professor at Tallinn University,
Founder of the Social Entrepreneurship
Incubation Program - SEIP



Jose Antonio Morales Slovenia
Initiator and co-founder of Aurora
Coworking, Lincoln Island, the
European Rural Coworking Project,
and Aurora Coworking Network

“Social Innovation, social impact and entrepreneurship are some of the most important concepts in my life. Beyond the hype, those ideas make our desire for a meaningful life reachable. I believe we can't be happy in isolation; therefore, the obvious way to enjoy life is by supporting the environment that nourishes us, creatively solving problems that affect our civilisation and generate synergy through cooperation. SozialMarie allows us to pay attention to what matters most, intending to spread the good news, cases, and models of inspiration.”

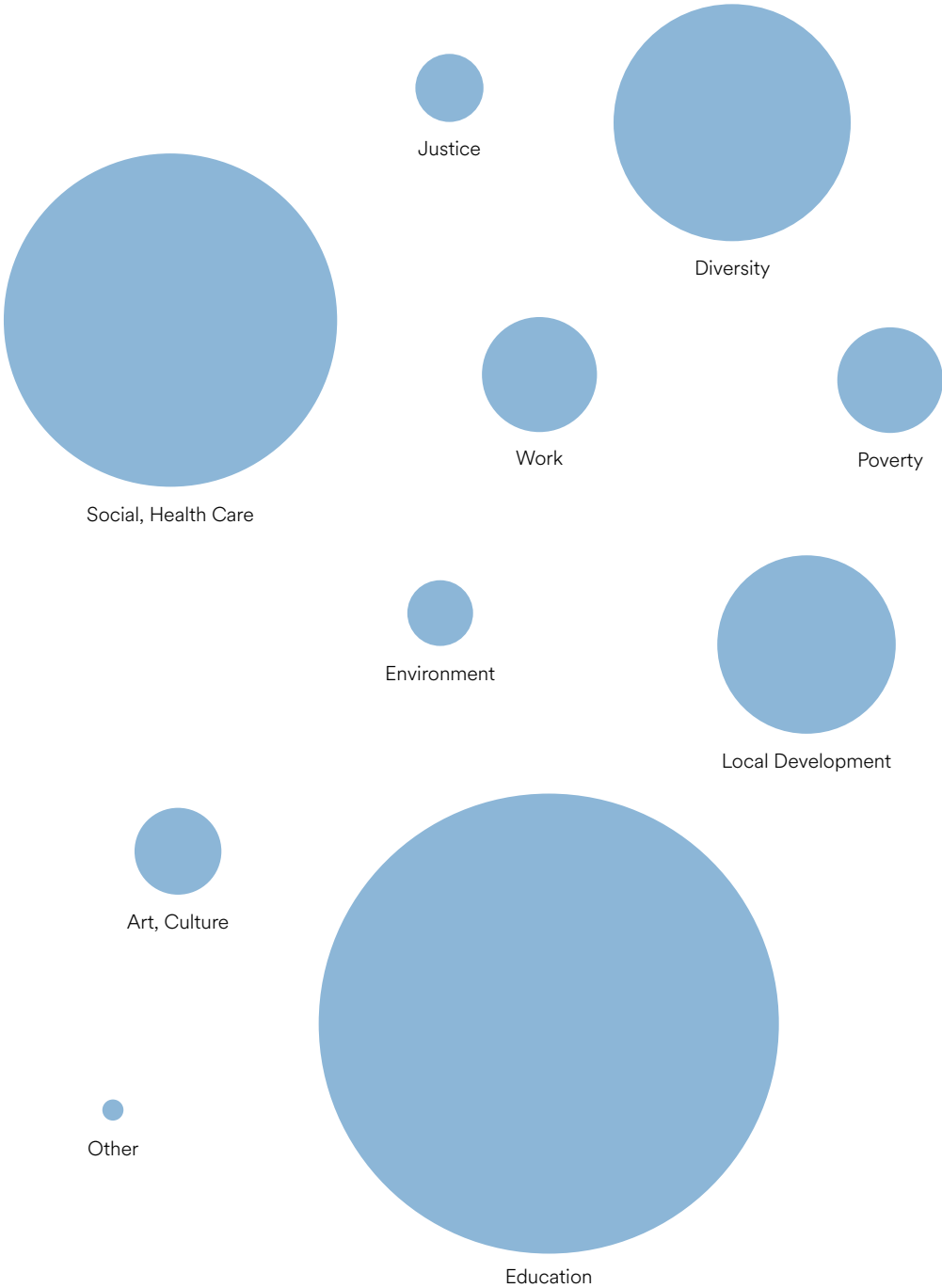


Richard Fekete Slovakia
Chairman of the Social Economy
Academy, Non-profit sector specialist
at Slovenská sporiteľňa - Erste Group

“Social entrepreneurship and social innovations play an important role in tackling poverty, engaging disadvantaged groups, protecting the environment, but also other important social issues that often remain at the bottom of the list of priorities of the rich and powerful. I believe that the profit for a small group of people does not need to be the only aim of business. The economy and entrepreneurs do not need to be the only ones that prosper through social entrepreneurship – it can bring prosperity also to workers and society. And that is one of the main objectives of my work and our department at the bank – to finance projects with social impact and thus, reduce poverty and its impacts. I believe in social justice, equality among people, and equal access for all to wealth, opportunities, and social privileges.”

Fields of actions of submitted projects in 2022

275 projects were submitted to the SozialMarie in 2022. These projects could indicate multiple fields of action.



Prize
Winners
2022



Country
Slovakia

Region
Implemented nationwide

Sector
Public administration

Fields of action
Professional qualification, Awareness raising, Community development

Organization
Slovensko.Digital

Contact
Juraj Dillinger
+421 948 338 080
juraj.dillinger@slovensko.digital

Website
<https://redflags.slovensko.digital>

challenge Access to information on EU and state-funded government IT projects is not easily accessible to the public. Although these projects are funded with public taxes, there is little comprehensible information on these projects' impacts and costs. This documentation is often scattered through various government ministries, companies, and institutions. *Red Flags Slovakia.Digital* provides a platform and structured approach to evaluate and audit EU and state-funded government IT projects.

idea *Red Flags Slovakia.Digital* provides a platform conducted by a community of IT experts for transparent and open evaluation of EU and state-funded government IT projects and their potential risks. Our open approach and cooperation with the commissioned IT project implementers, suppliers, and the public allows us, if necessary, to put pressure on companies and institutions to make necessary changes. We also work to prevent corruption in state-funded IT projects through open access and making their implementation and allocation more transparent.

actors *Red Flags Slovakia.Digital* provides a framework for IT professionals, governments, and project teams to prepare, procure and implement state-funded government IT projects based on Slovak law. Our organisation also publishes evaluations of these projects' risks for the public, state administration control authorities and members of selection commissions. We also inform the project implementation teams of potential errors and shortcomings. Governmental institutions, IT project teams and the public can connect on the Slovensko.Digital platform.

impact *Red Flags Slovakia.Digital* improves and democratises the allocation and funding of EU and state-funded government IT projects. Our organisation also monitors and advocates for transparent, fair financing of information systems operations and development costs in public administration.

transfer *Red Flags Slovakia.Digital* and all its programmes can be implemented for IT projects by national ministries, as well as regional districts and local authorities. The project and its evaluation methodology can be adapted to meet local conditions and needs.

appreciation of the jury Grants should be based on expertise and not on corruption. In this project, civil society becomes a watchdog and takes action on public procurement of EU and state-funded IT projects: IT experts evaluate, monitor and publish their findings on state contracts. *Red Flags Slovakia.Digital* strengthens the public discourse against corruption and clientelism and fights for fair and transparent allocation of public resources.



Country Austria	Organization Vienna Hobby Lobby – leisure association for children and young people
Region Vienna	
Sector Civil Society, Social Economy	Contact Caroline Loudon +43 664 448 89 81 caroline.loudon@viennahobbylobby.com
Fields of action Poverty, Non-formal education, Mental health	Website www.viennahobbylobby.co.at

challenge 350,000 children and young people in Austria are at risk of poverty. Due to unaffordable afterschool activities, these children are excluded from leisure activities and extracurricular education. Educational programmes outside the classroom are vital for children and young people to develop social skills, discover new interests, and broaden their horizons.

idea *Hobby Lobby* provides free leisure courses taught by volunteer instructors for children living in low-income districts in Vienna. The project creates a space for young people to meet, discover new talents and learn new skills. Through our cooperation with local schools, our programme directly addresses the needs of low-income children and families.

actors Children and young people from socio-economically disadvantaged backgrounds are offered free leisure courses in 4 Hobby Lobby sites in Vienna. Courses on different hobbies are taught by volunteer instructors who work with local site managers and connect to the children and young people.

impact *Hobby Lobby* has worked with nearly 1,500 children and over 100 volunteer instructors since 2019. Our programmes also expanded from the Favoriten site to 3 new sites in 4 low-income districts in Vienna. Hobby Lobby makes afterschool education accessible for all children, regardless of their family's income.

transfer *Hobby Lobby* currently operates 4 sites in the districts of Favoriten, Brigittenau, Ottakring and Landstraße in Vienna. The project will expand nationwide in Austria to the provinces of Tyrol in March 2022, as well as Lower and Upper Austria in the autumn of 2022.

appreciation of the jury Financial privilege should not determine access to after-school and informal education. *Hobby Lobby* offers various high-quality courses in low-income districts in Vienna, free of charge. Through their cooperation with local schools, the project directly addresses the needs of low-income children and families. The project is socially conscious and empathetic; it enables exchange between marginalised communities and allows them to follow their passions. We are also impressed by the project's young leaders programme, which enables pupils to step out of the role of participants and become co-leaders of the courses.



Country
Austria

Region
Implemented nationwide

Sector
Commercial enterprise

Fields of action
Non-formal education, Adult education, Migration

Organization
uugot.it GmbH

Contact
Mag. (FH) Philipp Etzlinger
+43 699 142 00 241
ask_uu@uugot.it

Website
www.uugot.it

challenge Local media and news are important platforms for social discourses and current events. However, access to local TV news is inaccessible for people who do not speak German living in Austria. These linguistic and institutional barriers exclude non-German speaking immigrant communities from accessing local media, as well as participating in social and political discourses.

idea *uugot.it TV* offers a simple, digital solution that allows immigrants to stay updated on Austrian news and watch local TV channels. *uugot.it TV* is an easy to use mobile app and online tool that generates clickable "smart subtitles" in German and the language of the user's choice. Through this app, non-German speakers can watch Austrian TV shows and stay updated on local current events.

actors *uugot.it TV* was developed in cooperation with experts from various fields, such as artificial intelligence, linguistics/translation and community development. We also work with integration agencies, NGOs, cultural associations, as well as international universities and language speakers to continually optimise our translation databases.

impact Non-German speaking immigrants can stay informed and understand local news to participate in current events. The app increases immigrants' sense of belonging and cultural understanding in Austria. In addition, *uugot.it TV* boosts diversity and helps users learn and improve new languages for employment and educational opportunities.

transfer *uugot.it TV* is a highly scalable programme; the app can be used in diverse contexts, such as education and training programmes. Any video on third-party websites can be translated with the app. *uugot.it TV* can also be utilised to learn and improve languages in other countries and regions.

appreciation of the jury

Local TV channels are important platforms for culture and social discourse. *uugot.it TV* recognises the opportunity and potential for simple and effective language acquisition by watching TV. The project developed an app with smart subtitles: a tool that is interactive and customisable for users. *uugot.it TV* offers a simple but powerful solution: learn a language by watching your favourite show and the local news – and this is free of charge. The initiative combats misinformation, breaks language barriers and fosters integration. It is a great example of combining digital and social innovation.



Country Austria	Organization CHANGES for women
Region Implemented nationwide	In cooperation with neunerhaus, FemSüd
Sector Civil Society Social Economy	Contact Sarah Held +43 677 6210 33 16 info@changes-for-women.org
Fields of action Poverty, Health	Website www.changes-for-women.org/#46

challenge Access to abortion is regulated inconsistently throughout Austria. Abortion is currently not available in public hospitals in Vorarlberg, Tyrol and Burgenland. In other provinces, access to abortion is limited. In the emergency of an unwanted pregnancy, the Austrian public healthcare system falls short.

idea *CHANGES for Women* provides financial support and guidance through the bureaucratic process of accessing an abortion. Our work improves economic and social equality for women and families. We help women shape their futures by giving them control over their family planning and bodies.

actors We work with women with an unwanted pregnancy, especially marginalised women who do not have health insurance and cannot afford the costs of an abortion. *CHANGES for Women* also works with hospitals and medical clinics to support women through the process of accessing an abortion.

impact *CHANGES for Women* enables social and financial independence for women based on the principle of solidarity. Through the association's support, women with an unwanted pregnancy can shape their future – regardless of their background and financial standing.

transfer *CHANGES for Women* can be implemented wherever there is little support for unintended or unwanted pregnancies, and private initiatives can receive donations.

appreciation of the jury *CHANGES for Women* sheds light on a hidden problem and taboo in society: access to abortion. Although abortion is decriminalised in Austria, access to abortion varies regionally and can pose a financial burden. *CHANGES for Women* bypasses charged ideological and political debates by helping women directly and highlighting women's personal experiences. *CHANGES for Women* closes a gap in the Austrian health care system by offering help to women who need it and fighting for equal access to abortion.

CITAC – Centre for IT and Alternative Communication



Country
Czech Republic

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Disability, Health, Care

Organization
Local Charity of the town of Červený Kostelec

Contact
Ing. Jan Staněk
+420 606 288 018
stanek@dsj-zirec.cz

Website
www.domovsvatehojosefa.cz

challenge People with multiple sclerosis (MS) and physical handicaps face significant challenges and social isolation. *CITAC – Centre for IT and Alternative Communication* (“CITAK – Centrum Informačních Technologii a Alternativní Komunikace”) provides the tools and opportunities for people with physical handicaps to live independent lives. Our organisation helps people with multiple sclerosis (MS) and loss of mobility become more self-sufficient.

idea With the help of technology, CITAC offers individualised solutions to people with multiple sclerosis to help them communicate and live more active, independent lives. Our clients are directly involved in developing the device; this ensures that every solution is tailor-made and fitting to their individual needs and capacities. We also connect our clients with professional counselling for support.

actors We work with people with multiple sclerosis and physical handicaps. CITAC has a team of IT professionals, social workers and speech therapists at St. Joseph's Home who teach our clients how to use alternative communication devices tailored to their abilities, such as control by mouth, voice, head or eyes. Some clients share their experiences with others and contribute to the programme's implementation fieldwork.

impact CITAC helps our clients improve their communication skills and connect with the world. Our clients improve their ability to use PCs and other electronic devices independently. Most importantly, our clients have a higher quality of life with more self-sufficiency and self-confidence to engage in society.

transfer Through alternative and personalised communication devices, CITAC works together with our clients with multiple sclerosis and physical handicaps to live independent lives. Our programmes are based on direct involvement with our clients and our multidisciplinary team. CITAC and its personalised approaches open new horizons for people living with multiple sclerosis and other disabilities.

appreciation of the jury CITAC exemplifies how technological innovation can be personalised to serve the needs of people with multiple sclerosis. The project is unique for its use of new technologies for this particular disease. CITAC offers participative ways to continuous improvement of the project and develops customised tools together with the target group – a truly innovative initiative. Many of the participants become lecturers and role models, but most importantly, they enjoy new opportunities in their lives.



Country Austria	Organization Schweizer Haus Hadersdorf
Region Vienna	In cooperation with Sucht- und Drogenkoordination Wien, A.L.K - Alkohol Leben können, ÖGK, PVA
Sector Civil Society Social Economy	Contact Dr.in Barbara Gegenhuber, MA +43 1 890 45 43 barbara.gegenhuber@shh.at
Fields of action Health, Mental health, Addiction	Website https://diegesundheitsgreisslerei.at

challenge Gender-sensitive treatment is a pressing issue in medical care and rehabilitation therapy – addiction treatment is no exception. There are significant differences in addiction treatment for men and women, such as how the disease originates and progresses. Women are underrepresented and are placed under treatment programmes developed for men.

idea *Die Gesundheitsgreisslerei* offers female patients a safe space and female-specific, feminist-oriented addiction rehabilitation treatment. Our programmes are tailored to each woman's needs, background and social conditions to support them gain their independence and autonomy.

actors *Die Gesundheitsgreisslerei* works with a multi-disciplinary team of clinical and health psychologists, psychotherapists, social workers and a psychiatrist. Our treatments are oriented towards women suffering from substance and/or alcohol addiction. Our team also creates personalised treatment plans to meet our clients' needs throughout their care at our clinic.

impact The programme provides and uncovers new addiction rehabilitation treatments for women in Austria. *Die Gesundheitsgreisslerei* supports women gain their autonomy and independence. Our treatments are well received; the growing demand by female patients proves that the programme meets a pressing need.

transfer The entire concept of *Die Gesundheitsgreisslerei* can be transferred to in-patient clinics in other regions; it can also be adapted to meet local conditions and needs.

appreciation of the jury Addiction rehabilitation treatments do not meet the needs of women. Women receiving treatment for addictions are often placed under care developed and designed for men. *Die Gesundheitsgreisslerei* is a unique organisation in Austria focused on the “female” experience of addiction. The clinic offers feminist-based addiction treatment where therapy is adapted to the patients’ personal backgrounds. The clinic’s female staff ensures a reliable, safe space for women. The project also raises awareness of the needs of women addicted to drugs and alcohol.

European ESOP – Pilot Programme in Slovenia



Country
Slovenia

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Work, Community development, Other

Organization
Institute for Economic Democracy

Contact
Tej Gonza
+381 068 683 547
tej.gonza@ekonomska-demokracija.si

Website
<https://ekonomska-demokracija.si/en/>

challenge Small businesses and local companies in Slovenia face an uncertain future with rising wealth inequality. These businesses also lack potential successors, but most people do not have the financial resources to purchase property or own a business. As a result, small businesses and local companies risk bankruptcy or buyouts by business and real estate monopolies.

idea The *European ESOP – Pilot Programme in Slovenia* democratises property and business ownership by enabling employees to become owners of the companies they work for. The programme secures employees’ jobs and reduces wealth inequality, while workers have a say in important decision-making about their company as business owners.

actors We work with business owners and employees interested in adopting the model, as well as political parties and unions. The programme provides legal assistance with ownership transfers to employees. We also conduct training sessions to give employees the technical, organisational and cultural skills to navigate the company’s ownership and governance structures.

impact Our programme empowers workers by granting them capital income in addition to their wages. This system helps build social and economic equity while decreasing the risk of inflation and financial insecurity. We also build trust within firms and improve company performance. Most importantly, our programme strengthens Slovenia’s economy and helps retiring business owners preserve their company’s legacies.

transfer One of the core strengths of the programme is its near-universal adoptability. The legal entity of a CoopESOP – the core of the model – is a cooperative, which is implementable in all countries with legislation for cooperatives. This model is especially significant for countries with transitional economies, where privatisation expropriated social wealth and led to political disempowerment.

appreciation of the jury Most people lack sufficient funds to acquire property or become business owners. At the same time, companies are confronted with the problem of succession and run the risk of bankruptcy or buyouts due to real estate speculations. By enabling employees to become owners of the companies they work for and take part in decision-making processes, the project tackles more issues at once. It not only secures employees’ jobs but also reduces wealth inequality. *European ESOP – Pilot Programme in Slovenia* establishes new forms of employee-led ownership and democratises property and business ownership.



Country Hungary	Organization Etesd (Feed) Nonprofit Public Benefit Company
Region Implemented nationwide	Contact Xenia Drégelyi +36 30 680 5459 xenia.dregelyi@etesd.hu
Sector Civil Society Social Economy	Website www.etesd.hu
Fields of action Awareness raising, Health, Community development	

challenge During the COVID-19 pandemic, gastronomy workers lost their jobs, and family restaurants were at risk of losing their business as the demand for restaurants fell. At the same time, healthcare workers were overburdened at underresourced hospitals. Our project supports healthcare workers while creating jobs in gastronomy and educating the public on sustainability.

idea *Feed the Doctors* (“Etesd a dokit”) not only supports doctors and healthcare workers by delivering them healthy meals, but it also combats food waste and generates new jobs in gastronomy, a field hit hard by the COVID-19 pandemic. We also mobilise volunteers and community donations to feed communities in need while working with restaurants and companies to create positive social change through gastronomy.

actors We began by supporting healthcare works and gastronomy workers during the beginning of the COVID-19 pandemic. Our organisation currently provides meals to Ukrainian refugees; we also established educational programmes on sustainability for children and the public. *Feed the Doctors* also has long-term partnerships with private donors and companies.

impact *Feed the Doctors* is committed to fostering positive social change through outreach and sustainability in gastronomy. We distributed over 160,000 meals and worked at over 50 hospitals, vaccination stations and out-patient care centres. Our organisation also cooperated with 7 organisations, including the 274 National Ambulance and the Hungarian Maltese Charity Service. Our organisation hosted 4 charity cooking events and launched 8 outreach, fundraising and educational projects, including supporting Ukrainian refugees in 2022.

transfer *Feed the Doctors* can be adapted and expanded to other places to create a greener, healthier, more inclusive world through gastronomy. Our model combining community engagement with public advocacy and long-term partnerships would be an asset to other organisations in other regions and countries.

appreciation of the jury *Feed the Doctors* responded rapidly to an acute and complex challenge caused by the COVID-19 pandemic. Using personal and professional networks, the project team identified and adapted their programme to support multiple communities in need – healthcare and gastronomy workers. *Feed the Doctors* gained the support of NGOs and companies, who helped deliver their message of strengthening solidarity, environmental consciousness and a healthier world. The project’s needs-based, immediate and hands-on approach is appealing and creates appreciation for health care workers worn out by the pandemic.



Country
Slovakia

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Non-formal education,
Professional qualification,
Awareness raising

Organization
Impact Games

Contact
Jakub Žaludko
+421 907 231 768
jakub.zaludko@impactgames.eu

Website
www.gamifactory.eu

challenge Students in schools are unprepared with the skills to solve problems, make decisions, and work together in teams on important global issues. Due to the COVID-19 pandemic, teachers and schools are overwhelmed and under-resourced. Our programme provides a fun, easy to use game to connect and prepare students to solve current and future global issues.

idea *Gamifactory* develops interactive games for students and teachers to learn and work together to solve important global issues from climate change to disinformation. Interactive games are not only more fun for students but also more effective and help improve key skills, such as critical thinking and problem-solving. *Gamifactory* also develops card and digital games for smartphones for students to use and learn about important issues from home.

actors Teachers and students are the pioneers of our programme and use our games in schools. We also work with key institutional partners who support incorporating our games in schools and non-formal education. These partners include the Slovak Ministry of Education, SlovakAid, UNESCO, Global Education Network Europe, People in Peril Association, Pontis Foundation, etc.

impact We have reached over 10,000 players from the “Aaron’s Dilemma” game on the Google Play and App Store. Our organisation was also awarded the Quality in Global Education Award from the Global Education Network Europe. We successfully released the card game “Follow me”, aiming to deal with disinformation and hoaxes and is available in 4 languages; it is currently distributed in 80 schools in Slovakia. More than 150 teachers attended our trainings on game-based learning.

transfer As the project is predominantly online, the entire programme is transferrable to different contexts and regions. All of the games are published in different languages. We are open to developing new translations of our games and providing training on game-based learning in schools to expand our current programmes.

**appreciation
of the jury**

Traditional teaching methods are not designed to prepare students for the challenges of the 21st century; the education system is in need of innovation – and this is exactly, what *Gamifactory* has to offer. The project teaches key skills through games that fit the realities of young people. These interactive games creatively simulate global challenges, such as disinformation and climate change. By offering fun and free education about social issues, *Gamifactory* ensures that its innovative initiatives and games are accessible where they are needed most.



Country
Slovakia

Region
Košice

Sector
Civil Society
Social Economy

Fields of action
Non-formal education,
Disability, Culture

Organisation
CINEFIL (Cinema Smile)

Contact
Natália Centková
+421 911 482 660
natalia@kinousmev.sk

Website
www.kinousmev.sk

challenge Hate speech, racism and xenophobia against migrant and Roma communities are rising in Slovakia. Local cultural and creative industries do not have inclusive programming to bring communities together. Very few cultural centres and cinemas offer accessibility and outreach for minority communities and people with mental or physical disabilities.

idea *Inclusive Cinema* (“Inkluzívne kino”) is a unique cinema in Slovakia that offers film-related educational and cultural programming to marginalised communities and the public. The cinema has a film school to connect children and youth from marginalised communities, as well as a film festival and film screenings accessible for the blind, deaf, and people with dementia and autism.

actors *Inclusive Cinema* was founded and run by Kino Úsmev. We organise the initiative's projects, including dramaturgy, technical support and fundraising. The organisation, *Usmej sa sa mňa*, brings children with mental and physical disabilities to film workshops; *ETP Slovensko* and *Keď môžem pomôžem* bring children from the Roma community. We are also connected with art institutions in Slovakia and work with partner organisations in Norway and Iceland to develop inclusive screenings internationally.

impact One of the main pillars of the project is to create and involve marginalised communities in new programmes. Children in our programmes unlock their creative potential and become more sensitive to the needs of others. Through screenings and the film festival, *Inclusive Cinema* offers cultural programming to build understanding in the community. In 2022, we will host an international conference on inclusion and cultural diversity.

transfer *Inclusive Cinema* can be applied in various other contexts and countries. Non-profit, cultural and art organisations can be inspired by our activities and develop more inclusive programming, spaces, or outreach. Cinemas can install an induction loop to support people with hearing difficulties; organisations can launch creative workshops to connect people from different backgrounds.

appreciation of the jury *Inclusive Cinema* reinvents a space usually used for consumption; it strives to create a new, non-commercial culture of cinema. The project's film schools shift the visitors' roles from passive consumers to cultural producers. The result is a cinema with a unique role that opens its doors to marginalised communities and offers a critical perspective of institutional frameworks. The innovative actions of the project range from an accessible environment to its rich cultural programme with technical and dramaturgical adaptations for those who are overlooked by multiplex cinemas.



Country
Hungary

Region
Budapest

Sector
Civil Society
Social Economy

Fields of action
Awareness raising,
Education institutions,
Early childhood edu-
cation

Organization
Rosa Parks Foundation

Contact
Ágnes Kende
+36 30 462 40 23
agnes.kende@rosaparks.hu

Website
<https://www.rosaparks.hu/en/inclusive-kindergarten-program/>

challenge Discrimination against the Roma community has risen in Hungary since the inauguration of the current government in 2010. This government’s public education legislation reforms have further increased the marginalisation and segregation of Roma children in public schools. We work with public kindergartens to develop inclusive education programmes and support Roma and migrant students and their parents.

idea With the cooperation of NGOs and the municipality, *Inclusive Kindergartens* (“Befogadó óvodák”) develops sustainable integration models and an inclusive kindergarten system in the 8th district of Budapest. The project not only provides support for marginalised communities; it also organises and implements institutional diversity and equity plans throughout public kindergartens in the 8th district of Budapest.

actors *Inclusive Kindergartens* works with children attending public kindergartens, their families, and teachers. We host regular forums for parents. The Rosa Parks Foundation also coordinates the programme with the district municipality. A Roma social worker also supports the children and involves parents in the programme.

impact The redrawing of the 8th district has ensured an equal representation of disadvantaged children and families living and attending public schools in the neighbourhood. One segregated kindergarten will close after the next school year. Inclusive development teams have been set up in all 8th district kindergartens. These teams also develop inclusive development plans with the assistance of NGOs based on the social composition of the children attending the kindergartens.

transfer *Inclusive Kindergartens* can be replicated entirely for other municipalities to implement inclusive education and equal opportunities for children.

appreciation of the jury *Inclusive Kindergartens* offers the first comprehensive desegregation programme in Hungary implemented by the Rosa Parks Foundation in cooperation with other organisations, public kindergartens and the municipality of the 8th district of Budapest. The focus on both migrant and Roma communities is rare in educational inclusion programmes in Hungary. The project is an easily transferable concept aiming for every kindergarten to be inclusive: each kindergarten designs its own tailor-made inclusion plan and sets individual indicators and benchmarks which best fit the kindergarten’s integration strategy.

Jump over the Moon



Country
Slovenia

Region
Osrednjeslovenska,
Podravska, Posavska,
Savinjska

Sector
Civil Society
Social Economy

Fields of action
Disability, Education
institutions, Art

Organization
Brezmejno gibanje/Limitless Movement

In cooperation with
Društvo ZaTo / Society BeCause, Artman
Hungary, Corpocelste Italy, Danceability
Finland, MAD Productions, Primorska
University / SKUM

Contact
Urša Urbančič
+386 41 931 453
ursa.urbancic.u@gmail.com

Website
<http://brezmejnogibanje.org>

Jump over the Moon

PRIZE WINNER

challenge Students in schools are rarely in contact with people with physical disabilities. This exclusion and segregation can lead to greater alienation and intolerance as they grow up. Our programme uses the power of art to achieve more tolerance and acceptance within society between communities with and without disabilities.

idea *Jump over the Moon* (“Skok čez Luno”) is a communal space for students to fight social prejudice and connect with people with physical disabilities in schools. Our programme brings together teams of pupils, teachers and artists – both with and without disabilities – to share the experience of movement and dance. Pupils get the chance to experience that the interaction between people with different abilities can be joyful and beneficial in society.

actors *Jump over the Moon* works and brings together students, teachers and artists with and without disabilities. The project also supports students of all ages and diverse backgrounds.

impact Children and young people gain new perspectives on diversity. *Jump over the Moon* also provides space for people with disabilities to serve in public service and the arts. The programme’s engagement between pupils, teachers, and artists with diverse backgrounds and abilities also builds empathy and understanding.

transfer *Jump over the Moon* can be transferred to other contexts or locations. It can also be transferred to other countries with adaptations based on the region and its conditions. Our programme’s methods of addressing diversity and difference through art can also help teachers.

appreciation of the jury

Prejudices can be overcome by experiencing and embracing diversity. In this project, inclusion is practiced through dance. The realities of people with disabilities become present and intimate through movement. With the “Dance Ability” method, the project introduces an innovative approach to thinking about disability and re-creates space for social interaction. People with disabilities become experts and lead dance courses for students. As a result, the students not only benefit from working with teachers who embody what they convey; they also build empathy and social understanding.

Knin Wall Newspaper

Knin Wall Newspaper

PRIZE WINNER



Country
Croatia

Region
Šibenik-Knin

Sector
Civil Society
Social Economy

Fields of action
Intergenerational work,
Community develop-
ment, Culture

Project owner
Open Art Drive art
organization, Zagreb

Contact
Kristina Leko
+385 97 643 97 13
ured@otvorenilikovnipogon.org

Website
<http://otvorenilikovnipogon.org>

challenge Collective memory is an open wound and deeply conflicted in Croatian society. The town of Knin is celebrated as the medieval capital of Croatia and an important site during the 1990's Yugoslav wars. However, the dominant national narrative and school curriculum exclude minorities and also do not create space for community reconciliation.

idea The *Knin Wall Newspaper* (“Zidne novine u Kninu”) tells stories about the everyday lives and experiences produced by and for the residents of Knin. The project opens dialogue through a public wall newspaper posted in public spaces. *Knin Wall Newspaper* is a safe space for different generations and diverse communities to share their stories and memories about their lives and the history of Knin.

actors The project is produced through inter-generational cooperation between local high school students, elderly citizens of Knin and a Zagreb-based art organisation. The local Knin public library and school provide space for workshops and presentations, as well as resources and mentoring. A group of local designers also produces the newspaper's final layout and print.

impact The *Knin Wall Newspaper* democratises the culture of remembrance by empowering Knin residents to articulate their memories in community and public spaces. For Knin residents, especially minorities and marginalised communities, articulating their stories is a revolutionary act in a political and cultural system dominated by exclusionary narratives.

transfer The project opens space for dialogue between diverse social communities. The wall newspaper democratises and shifts the roles of public narratives and remembrance as a tool for healing. By focusing on memories of everyday life rather than national historical narratives, the wall newspaper is a radical initiative against political polarisation.

**appreciation
of the jury**

The local community of Knin gets an opportunity to reconnect and retell their past. The *Knin Wall Newspaper* counteracts nationalist narratives by creating space for a collective cultural memory based on the resident's stories about their everyday lives. The stories encourage the community to focus on what unites them. A historical, analogue medium is revived and brings people from different generations together in public space. The *Knin Wall Newspaper* is a bottom-up history lesson by the people of Knin, retelling the story of their town.

SWALLOW: Healing the Wings



Country
Hungary

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Family, Advocacy,
Detainee support

Organization
FECSKE

Contact
Lili Krámer
+36 30 576 8138
lili.kramer@helsinki.hu

Website
www.fogvatartas.hu

challenge In Hungary, prisons have become more restrictive and less transparent. 17,000 inmates and their families have restricted contact; they face grave challenges obtaining legal aid and assistance. NGOs have no access to prisons to monitor detention conditions, insufficient healthcare and prevent ill-treatment and torture.

idea We aim to assess the most pressing problems faced by detainees and their families. Our programmes provide aid through sharing information, legal assistance and advocacy. We also established a platform where family members, released detainees and professionals can connect and support detainees to stand up for their rights.

actors The programme’s network currently has more than 30 members, including former and current detainees, their family members, experts and the public. We have also reached 1,600 affected community members online. Our organisation conducts research on violations in prisons, provides legal support and advocacy, and organises conferences in dialogue with former detainees and their families.

impact We are working toward laying the ground for a self-organised movement and creating new avenues in advocacy for detainees. Our approach demonstrates the importance of ensuring the human rights of detainees; the majority will eventually re-enter society and can help amend the public perception of the world of prison.

transfer Our project demonstrates a model for multidisciplinary cooperation that serves as an example for other countries to represent vulnerable communities. Working with the stories of detainees and representing them with dignity has great potential to transform the public representation of prisons and detainees in any cultural or geographical context.

appreciation of the jury *SWALLOW: Healing the Wings* raises attention to the hidden and forgotten community of detainees and their families. The project successfully brings together a network of former and current detainees and their families, professionals, former and current prison employees, and NGOs working jointly for the rights and equal access to justice for detainees. Through the project’s close cooperation with diverse actors, *SWALLOW: Healing the Wings* stands up for the rights of detainees and reinforces social solidarity in the community by standing up for detainees in public.

We speak...



Country
Austria

Region
Vienna

Sector
Civil Society
Social Economy

Fields of action
Awareness raising,
Interculturality, Culture

Organization
space and place –
exploring the cultural realm

Contact
Brigitte Vettori
+43 664 826 6921
brigitte.vettori@spaceandplace.at

Website
<https://spaceandplace.at/wir-sprechen/>

We speak...

PRIZE WINNER

challenge The value of multilingualism is often overlooked by society in Austria. *We speak...* (“Wir sprechen...”) supports non-German speakers to showcase their linguistic abilities to their neighbours with self-confidence. The project gives German and non-German speakers space to explore linguistic diversity in their local communities..

idea *We speak...* encourages people who speak language(s) other than German to recognise their multilingualism as a strength – both by making linguistic diversity visible on posters and using native speakers as experts on their language(s) and culture(s).

actors We work with shopkeepers, market vendors, and community members in residential neighbourhoods in Vienna. Customers, neighbourhood residents, and passers-by can participate in the project's short language courses. *We speak...* also works with a multi-disciplinary team of artists and students, as well as youth and refugee organisations.

impact *We speak...* generates enthusiasm and pride among shopkeepers and market vendors. By displaying their employees' language skills on posters to the public, their employees' skills are highlighted in the community. The project presents multilingual community members as experts in their language while connecting and opening community dialogue in the neighbourhood.

transfer *We speak...* was initiated in 2014 on Kalvarienberggasse, a lively street in Vienna lined with shops and small businesses. The project was relaunched in Meiselmarkt and its local neighbourhood. In 2022, the project will be hosted in and around Reithofferpark in the 15th district. *We speak...* can be brought to public and residential spaces, as well as promote linguistic diversity through literature and music.

appreciation of the jury

The real value of multilingualism is still overlooked and underestimated by society. *We speak...* makes diversity experienceable in public space. At the market, communication is casual and friendly; nothing is staged. The project reverses and breaks up social roles: the sellers become experts of skills that have been invisible before; they don't only offer their usual goods but open their space for informal exchange about languages and cultures. The interaction becomes more personal, the experience of one another breaks stereotypes.

Nominated Projects 2022

Building Bridges

NOMINATED

challenge Crime victims struggle with shame and guilt long after their experience. Many victims do not report the crime to the police and do not tell anyone about it, even their closest friends or family members. Offenders usually do not admit their guilt, nor are they confronted on how their actions impacted others.

Country
Czech Republic

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Criminality, Victim support, Detainee support

Organization
Prison fellowship
Czech Republic

Contact
Gabriela Kabátová
+420 602 308 210
gabriela.kabatova@mvs.cz

Website
<https://mvs.cz/building-bridges/>



idea *Building Bridges* facilitates group meetings between crime victims and offenders based on the principles of restorative justice. Our programme is the only project of its kind in the Czech Republic. Although restorative justice approaches are not widely used to work with offenders and victims, our programme has extremely positive results to meet the needs of victims and prevent further criminal behaviour from offenders.

actors *Building Bridges* works with a group of 6 unrelated victims of (reported and unreported) crime and 6 prisoners who meet once a week for 8 or more weeks. The meetings are held in prisons and led by 2 facilitators. Each member tells their experience and perspective about the crime. The group members provide space for victims to heal, as well as reflect on the roots and causes of the crime.

impact Both victims and offenders have significant long-term benefits after completing the group. Victims of crime can heal from false guilt and discard the label of a victim; some are able to forgive. Prisoners take action and understand the harm they have caused.

transfer The restorative justice model and dialogue between offenders and victims of crime is a method used in many countries worldwide. Each country can adapt this project to its specific conditions.

challenge Stress and burnout are among the most significant difficulties of our times, especially for parents, teachers and children. Anxiety and mental health crises were further exacerbated by the struggles of the ongoing COVID-19 pandemic and the ensuing Ukrainian crisis. Untreated stress and burnout lead to physical and mental illness.

Country
Hungary

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Non-formal education,
Education institutions,
Mental health

Organization
Mental Health for
Wellbeing Foundation

Contact
Réka Szigeti
+36 70 265 8919
szigetireka@sulinyugi.hu

Website
www.sulinyugi.hu



idea Calmschool (“Sulinyugi”) provides practical mental health care and support in schools with interactive stress management and burnout prevention training. We provide high-quality care through our cross-sectoral collaborations with volunteer school psychologists while working closely together with the public.

actors Calmschool reaches out to teachers, students and their parents in schools to provide high-quality stress management and burnout prevention. We support our volunteer school psychologist with monthly case discussions and further training. Calmschool also works with NGOs and the private sector.

impact Children and teachers in schools are provided practical stress management skills and resources. We have worked with 2,974 teachers, 17,732 children and parents across 740 classes in more than 118 schools. As of 2022, 140 people have participated in our professional volunteer training.

transfer Calmschool can be easily transferred and adapted to other countries. Our volunteer programmes and training can be tailored to provide stress management and burnout preventive support for teachers and students.

challenge As unemployment rises due to advancing digitalisation, everyone codes strives to reduce unemployment by supporting people to start a new professional life. *Everyone codes* creates new opportunities for people who are unemployed while solving skills shortages in the IT sector.

Country
Austria

Region
Lower Austria,
Styria, Vienna

Sector
Civil Society
Social Economy

Fields of action
Unemployment, Pro-
fessional qualification,
Adult education

Organization
everyone codes gGmbH

In Cooperation with
Arbeitsmarktservice,
BFI NÖ, WAFF, FH
Joanneum

Contact
Stefan Steinberger
+43 664 225 03 80
stefan.steinberger@
everyonecodes.io

Website
www.everyonecodes.io



idea everyone codes developed a programme that enables people with no previous knowledge to proficiently learn programming in 6-13 months and find a job afterwards. Our programme integrates our graduates into the IT labour market. We also create new opportunities for companies to recruit IT professionals.

actors We offer a full-time programme for people interested in a lateral career move that prepares them for employment in the IT sector. In addition to teaching IT skills, our programme also includes soft skills and job application trainings. We also offer our participants exchange and networking opportunities with companies.

impact Unemployment opens the opportunity to pursue a new profession that leads to a good and happy life. We are proud that most of our graduates are employed after completing the training programme. In addition, local companies can trust that *everyone codes* prepares professionally trained specialists.

transfer The programming training of *everyone codes* is transferable to other regions. It is important to adapt it to the needs and conditions of the region to prepare more people for the professions of the future. Our educational concept can also be transferred to other technical specialities. This year we are starting a UX design pilot programme.

From the Street to a Home

NOMINATED

challenge 4,000 people are currently experiencing homelessness in Bratislava. Slovakia has one of the lowest rates of affordable rental or social housing. Our organisation provides a holistic approach and resources – such as social counselling, access to social rental housing and long-term systematic care – to people experiencing or at risk of homelessness which aims to provide support beyond short-term interventions to systematically end homelessness.

Country
Slovakia

Region
Bratislava

Sector
Civil Society
Social Economy

Fields of action
Poverty, Homelessness,
Indeightedness

Organization
Vagus Civic Association

Contact
Ing. Alexandra Kárová
+421 905 136 110
alexandra.karova@vagus.sk

Website
<https://www.vagus.sk/>



idea *The From the Street to a Home* (“Z ulice do denného centra Domec, z Domca do reálneho domova”) initiative by the civic organisation, Vagus, provides holistic services to prevent and end homelessness in Bratislava. The initiative's programmes identify people experiencing or at risk of homeless and provide them crisis medical and housing support. It also connects clients to services, counselling, food and resources at the DOMEc day centre and long-term care interventions. The learnings from our work enable us to partner with the city government to further advocate for a systematic approach to ending and preventing homelessness.

actors People experiencing or at risk of homelessness are involved in all our programmes. Our organisation also

works in cooperation with the city of Bratislava and the Slovak national government. We also train social work students at universities and implementation campaigns to raise awareness of homelessness for the public.

impact Vagus works with thousands of homeless people every year. Dozens of people end their homelessness every year with the support of our programmes and social counselling. Vagus is also an advocate in Slovak public policy on homelessness prevention and care.

transfer Vagus' programmes are transferrable and can be carried out at all levels anywhere in Europe, from local grassroots initiatives to national state programmes.

Hamcsi

NOMINATED

challenge The demands of urban life have generated unhealthy lifestyles and social disconnection from our neighbours, especially during the COVID-19 pandemic. There are also not many accessible community initiatives to volunteer and support the needs of our neighbours.

Country
Hungary

Region
Budapest

Sector
Civil Society
Social Economy

Fields of action
Awareness raising,
Health, Community
development

Organization
Private person

Contact
Lilla Törteli
+36 30 982 4819
tortelililla@gmail.com

Website
<https://www.fb.com/Hamcsi-h%C3%A1ll%C3%B3zat-110783707911363/>



idea *Hamcsi* is a network where neighbours across all generations can take care of and get to know each other through cooking for each other. People living in the neighbourhood can order food or volunteer to cook meals for others through our database. Volunteers cook meals from their homes and deliver the food by walking, bicycling or dropping it off at designated pick-up points.

actors *Hamcsi* works with people who live in the neighbourhood. We reach out to others through social media, flyers, phone and face to face. *Hamcsi* community members also share their experiences with others; we plan to organise recruiting events.

impact Our programme connects different generations through community-led support and affordable healthy meals. *Hamcsi* creates space for us to leave our homes to get to know and support the communities around us.

transfer *Hamcsi* could work in any setting or region. Communities could develop this project to help each other and their neighbours.

HírösGranny Service

NOMINATED

challenge By 2030, every second resident is expected to be over 50 years old, while the number of working-age people in Hungary will gradually decrease by 40% over the next 20 years. Many young people are moving to cities for work without their parents and families, but they do not have help with childcare while they are working.



Country
Hungary

Region
Bács-Kiskun

Sector
Public administration

Fields of action
Awareness raising,
Family, Mental health

Organization
Hírös Agóra Cultural
and Youth Center
Nonprofit Liability
Company, CédrusNet
Kecskemét Programme

In cooperation with
Hírös Cédrus
Association

Contact
Szilárd Molnár
+36 70 798 3522
kapcsolat@cedrusnet-
kecskemet.hu

Website
[https://www.cedrus-
netkecskemet.hu/
hirosnagyi-kepzes/](https://www.cedrus-netkecskemet.hu/hirosnagyi-kepzes/)

idea *HírösGranny Service* (“Hírös-Nagyi szolgáltatás”) supports families with young children living in the city of Kecskemét. In addition to earning extra income, the Grannies extend their social network, learn and keep up new skills.

actors The project employs women of retirement age who have completed the *HírösGranny* training of the CédrusNet Kecskemét Programme. *HírösGranny Service* connects the women to institutions and families who need childcare and household assistance. Our programme also helps facilitate and organise scheduling between the women and their clients, including booking substitutes from our database.

impact *HírösGrannies* who have completed the course are constantly active and busy. They help not only families with children but also work with local city institutions. The women also volunteer at festivals and events. They are also currently organising childcare for Ukrainian refugee children.

transfer We would like to expand the programme to towns near the city of Kecskemét. The project can be transferred to emerging cities with more than 20,000 inhabitants who can hire employees to work with families, companies, and institutions.

Homeless women teach how to acknowledge trauma

NOMINATED

challenge Nearly 85% of people, especially women, living without a home suffer from complex trauma. When left untreated, trauma disrupts one’s psychological and physiological health. It can also lead to a constant sense of threat, alcohol and drug abuse. When trauma is not acknowledged, organisations and authorities treat traumatised people as uncooperative, which excludes and can potentially re-traumatise them.

Country
Czech Republic

Region
Prague

Sector
Civil Society
Social Economy

Fields of action
Gender equality,
Mental health,
Homelessness

Organization
Jako doma -
Homelike, o.p.s.

Contact
Olga Pek
+420 721 144 533
olga.pek@jakodoma.org

Website
<https://jakodoma.org>



idea Our project introduces the psychologically informed environments (PIE) approach to Czech social work. PIE-based services improve the care and needs of people without a home. We offer training for NGOs and institutions to help them address complex trauma faced by people in social need.

actors Women without a home serve as experts and sources of change. Our PIE training programme is co-created and taught by a team of 6 lecturers, 5 of whom are women who are or were living without a home and also serve as peer workers.

impact We started the project by adapting the services of our community centre for women without a home based on PIE principles. Our organisation also trained the team of the

Czech Salvation Army. We will also conduct 8-10 trainings for the public employment services and social service departments of various districts of the city of Prague. These trauma-informed training programmes may also help other marginalised communities.

transfer We believe the PIE approach is eminently adaptable, transferrable to other places and scalable. Our programme and the PIE approach are centred on the community’s needs. Achieving truly systematic change also requires follow-up advocacy and legislative organising. We’re happy to connect and share our experiences with other organisations.

Humana Nova Social Cooperative

NOMINATED

challenge *Humana Nova Social Cooperative* (“Razvoj poslovanja Humane Nove”) solves ecological, social and economic problems in the local community. Textile waste is an environmental hazard in Croatia. There is little support for recycling processes; it is also difficult to cooperate with utility companies. The Roma community and people with disabilities also face high unemployment rates.



Country
Croatia

Region
Međimurje, Varaždin,
Karlovac

Sector
Civil Society
Social Economy

Fields of action
Disability, Regional
development, Environ-
mental protection

Organization
Social cooperative
Humana Nova

Contact
Ivan Božić
+385 405 007 65
info@humananova.org

Website
<https://humananova.org>

idea Humana Nova’s innovative business model directly solves ecological and social challenges in the community. We employ people with disabilities and marginalised communities to produce high-quality goods and collect, recycle and reuse textiles. Humana Nova creates opportunities and a higher quality of life through sustainable development.

actors We are the only non-profit cooperative with more than 50% of employees with disabilities in our work integration programme. Humana Nova also has over 130 local, national and international business partners. As a non-profit cooperative, we systematically invest all our profits in business development, new machines and job creation.

impact Humana Nova is a leading regional social enterprise integrating marginalised communities and ecological care. Our cooperative has collected and recycled nearly 3,000 tons of textiles. In 2020, we adapted our workplace to meet the new challenges and serve our employees. We also recently established a felt packaging process and employed 7 new people.

transfer The entire business model of Humana Nova can be transferred to another place, context or region. Textile waste management and integrating marginalised communities into work are also challenges in other countries. Humana Nova proves that it is possible to take care of the environment and the community through innovation and sustainability.

Islands – leaders of the clean energy transition

NOMINATED

challenge Croatia’s island communities face electricity and water shortages. Energy is generated on land and drinking water is transported by water carriers or underwater pipelines. Island communities are often left without electricity or water during adverse weather and breakdowns. By producing renewable energy directly on the islands, this project improves the quality of life of island communities.

Country
Croatia

Region
Dubrovnik-Neretva,
Istria, Lika-Senj,
Primorje-Gorski kotar,
Split-Dalmatia, Zadar,
Šibenik-Knin

Sector
Civil Society
Social Economy

Fields of action
Awareness raising,
Climate change, Com-
munity development

Organization
Kabinet CB, s.r.o

Contact
Paula Bolfan
+385 912 346 254
paula.bolfan@
islandmovement.eu

Website
www.islandmovement.eu



idea *Islands – leaders of the clean energy transition* (“Otoci – predvodnici čiste energije”) implements renewable energy initiatives and conducts outreach in Croatian island communities. Our organisation, Island Movement, designs green energy transition agendas and conducts educational programmes. We also produce reports to the public on national and international sustainable energy best practices.

actors We work with Island movement employees, members, volunteers and island residents. Our organisation is also supported by businesses, as well as a variety of regional and national non-profit organisations focused on renewal energy, rural development and spatial planning. The project also works with businesses and craftsmen, educational institutions and local governments throughout all Croatian islands.

impact As energy prices rise and salaries remain the same, our project is a good practice for renewable energy initiatives. Although island communities are isolated from the mainland, they are resourceful. They could serve as examples to other communities, even those on the mainland, that producing self-sufficient, sustainable energy is possible.

transfer Many of Croatia’s island communities have started organising and implementing plans for independent energy production with further expansion in the future. The project’s core value of community development and self-sufficiency through renewable energy is transferable to all social environments and contexts where communities can live and generate their own sustainable energy.

Love for Life

NOMINATED

challenge People with an eating disorder face one of the highest mortality rates. Although the number of people with eating disorders is rising, eating disorders are still taboo in society with insufficient public awareness. Outpatient and in-patient services also often do not consider their client's life circumstances; there is also a lack of accessible, low-threshold treatments suitable for everyday life.



Country
Austria

Region
Styria

Sector
Civil Society
Social Economy

Fields of action
Awareness raising, Mental health, Addiction

Organization
Lebenshilfen Soziale Dienste GmbH

In Cooperation with
Medical University of Graz, Department of Psychiatry and Psychotherapeutic Medicine

Contact
Mag.a Nina Baumgartner
+43 316 71 55 06
office@lebenshilfen-sd.at

Website
www.leli-tageszentrum.at

idea *Love for Life* (“LeLi - Lebens. Liebe”) provides flexible therapeutic programmes integrated into our clients' everyday lives based on their individual needs and requirements. Our programme offers stability and ensures that our clients can remain financially independent and a part of their social environments. Clients can join, change and leave throughout the programme. Online counselling is also available as a resource.

actors *Love for Life* supports people with eating disorders who voluntarily take responsibility to join the programme's day centre. Our programme's interdisciplinary team works together with clients to gradually give them back responsibility and decision-making for their own lives adapted to the severity of the illness.

impact *Love for Life* closes the gap between the spaces of in-patient hospitalisation and home for people with eating disorders. In our programme, people with eating disorders regain personal responsibility and sovereignty over their lives. *Love for Life* is also a point of contact for relatives and the public; we also offer expertise and professional advice.

transfer Transferability is a given. In our opinion, the main key to success is primarily to turn away from programmes with punishment and reward systems that fuel conflicts of autonomy and dependency. Our programme's clients have also shared their interest in this innovative approach.

Museum of Personal Stories

NOMINATED

challenge As poverty and social inequality rise, Croatian society also faces growing nationalism and discrimination towards migrants and refugees. These consequences have the greatest impact on the most marginalised in society – minorities and disadvantaged communities.

Country
Croatia

Region
Osijek-Baranja

Sector
Civil Society
Social Economy

Fields of action
Interculturality, Community development, Culture

Organization
INCREDIBLY GOOD INSTITUTION - FADE IN

Contact
Suzana Agotić
+385 91 152 3834
museum@fadein.hr

Website
muzejosobnihprica.com
www.fadein.hr



idea *Museum of Personal Stories* (“Muzej osobnih priča”) is an exhibition space that collects and preserves the stories of minorities living in eastern Croatia. It was founded out of a need to challenge deep-rooted prejudices towards minorities within our communities. The exhibit presents diverse narratives from the community through photography, objects and videos.

actors Our focus is on ethnic minorities and marginalised communities. The project works closely with community stakeholders involved in research, production, and helps us reach out and build trust. Community members also implement museum activities and promote the museum's core values and goals.

impact Personal stories allow us to better understand the world around us. Minorities rarely have the opportunity to speak publicly about themselves. Storytelling not only gives them a voice but by speaking about universal issues, they help the public dismantle stereotypes.

transfer Our experience has shown us that personal stories can easily transcend geographical boundaries due to their universality. The project can be transferred to other communities. Storytelling is a valuable and important method for personal and social change and building a more tolerant, inclusive and solidarity-driven society.

Organize!

NOMINATED

challenge Most citizens in Hungary feel disempowered to engage in politics. Marginalised communities are significantly disadvantaged in representing their interests and rights to the state. Due to the current dismantling of democracy in Hungary, it is increasingly difficult to foster democratic engagement due to the stigmatisation of activism and the loss of independent media platforms.

Country
Hungary

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Non-formal education,
Ethnicity, Community
development

Organization
School of Public Life

Contact
Júlia Vujovits
+36 20 779 4977
kozeletiskolaja@gmail.com

Website
<https://kozeletiskolaja.hu/post/szervezodj-erdekvedelmi-tarsas-jatek/>



idea *Organize!* (“Szerveződj!”) is a board game about activism and campaigning. This creative educational tool empowers citizens with the skills and knowledge to critically assess social processes and political advocacy in a fun, safe environment. We also offer numerous training and workshops about the game across the country.

actors Activists and civil society organisations can improve their strategic campaign planning skills with the game. Members of marginalised communities can learn about human rights, social justice, and pressing social issues, such as segregation, environmental justice, healthcare, LGBTQ and women's rights.

impact Since the beginning of the project, we facilitated board game workshops for 15 communities and reached 134 participants. We worked with local advocacy groups, women's rights and environmental organisations. We also trained 40 people to facilitate the game. Our community outreach strategy enables our project to have a large-scale impact all around the country.

transfer The board game and its workshops can be used in other languages and political contexts; only a few cards need to be swapped and translated. Through our online game, geographical distance is no longer an obstacle. *Organize!* shows that learning new skills for advocacy and activism can be taught playfully.

rescueROOM

NOMINATED

challenge First aid courses and training programmes can be life-saving but are often impersonal and inaccessible to the public. Many people also feel intimidated or afraid of providing first aid care. The programme provides interactive first aid courses and training in simulated environments to the public.

Country
Slovakia

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Non-formal education,
Health, Community
development

Organization
Prvá pomoc zážitkom
o.z.

Contact
Mgr. Anna Kmecová
+421 948 914 672
info@rescueroom.sk

Website
www.rescueroom.sk



idea *rescueROOM* provides practical and personalised first aid training to raise awareness and provide life-saving care. We provide high-quality and accessible courses in simulated environments for the public to learn to save lives in emergencies. *rescueRoom* first aid students experience different scenarios with realistic depictions of injuries, as well learn the latest first aid technologies and procedures to meet the needs of diverse communities.

actors Our courses and trainings are led by a team of paramedics, first aid instructors, volunteers and make-up artists who create realistic depictions of injuries.

impact *rescueROOM* provides and spreads awareness of the importance

of first aid. We created our programmes for the public not to feel intimidated by providing first aid care to others in need. Our team empowers the public to incorporate first aid as a life-long skill. We are also planning to adapt our trainings to different settings and scenarios, as well as develop an interactive virtual reality training.

transfer We are currently planning to open branches in other cities as a franchise in Slovakia and, in the future, also in neighbouring countries. *rescueROOM* plans to launch a “turn-key branch” to teach first aid in local schools. In addition, we are planning to publish an interactive first aid guide, *rescueBOOK*, and launch the *rescueCHALLENGE* campaign as a call to learn first aid.

STARTKLAR – ready to take off

NOMINATED

challenge Multilingualism and diversity in the Austrian educational system are viewed as a challenge rather than resources and opportunities. The educational system operates predominately monolingually in German, although the lives of many children are multilingual. Linguistic diversity is a resource and asset that must be seen and promoted in society, starting in schools.



idea The association implements programmes and community-based outreach to promote linguistic diversity in the Austrian education system. The association cooperates with schools, kindergartens, municipalities and parents. Children are taught in their spoken languages in playgroups. The project also provides consultations and lectures to support multilingualism in schools.

actors *STARTKLAR – ready to take off*
The association works together with schools, kindergartens and educators to support disadvantaged children and families marginalised and excluded in the educational system. Our organisation's co-operation and projects directly in schools and kindergartens strengthen the impact of our language programmes in the community. Educators, students and their families also meet and exchange through round table discussions and workshops.

impact Our organisation contributes to creating an education system that recognises multilingualism as an asset and norm which reflects the reality of students and their families. The programme builds self-confidence and the joys of kindergarten and school while improving the students' language skills. The playgroups and courses led by STARTKLAR also are a supportive space to learn and improve German and other languages.

transfer Our project's playgroups, parent consultations and teacher training programmes can be transferred to other regions. STARTKLAR recently expanded to 16 communities in Lower Austria and Vienna. Multilingual support and education in schools can be implemented universally across all languages. Children growing up monolingually also benefit from multilingual exposure and awareness.

Street Medicine for Homeless People

NOMINATED

challenge People experiencing homelessness in Slovakia face significant financial, bureaucratic and psychological barriers to access health care. However, access to health care is key to retaining or regaining housing, employment, and social inclusion. EQUITA addresses this important gap in the system through its mobile health clinic and legislative advocacy.



Country
Slovakia

Region
Bratislava

Sector
Civil Society
Social Economy

Fields of action
Advocacy, Community
development, Home-
lessness

Organization
EQUITA

Contact
Lucia Roussier
+421 948 500 975
lucia.roussier@equita.sk

Website
www.equita.sk

idea Our human-rights centred healthcare and advocacy programme is unique in Slovakia and directly addresses the most severe obstacles to healthcare access for people experiencing homelessness. Volunteer doctors, nurses and medical students provide free professional care directly to clients. We also connect clients to social services and collect data to advocate for legislative changes to support homeless rights and healthcare access.

actors We work together with volunteer doctors, nurses, pharmacists, medical students and a variety of other volunteers – lawyers, economists, managers, and other professionals. Our team works together directly with clients under the Lanfranconi Bridge in the evenings twice a week and at the low-threshold EQUITA medical clinic on Wednesday mornings.

impact In the last 2 years, EQUITA provided more than 2,000 medical consultations and treatments, including providing vaccinations against viral hepatitis, influenza and COVID-19. EQUITA also tests and distributes protective equipment and manages our clients' cases. EQUITA and its partners published a legal analysis of insurance debt policies and are part of expert ministry working groups focused on implementing strategic changes on homelessness.

transfer The project can be replicated in any city in the Slovak Republic with volunteer healthcare professionals from the EQUITA network. EQUITA has also developed standardised processes that can be shared and used in trainings. The project can also serve people fleeing war; it is currently implemented at the department of foreign police in Bratislava.

Thurnfeld Community – Supported Agriculture

NOMINATED

challenge Emmaus clients – unemployed and homeless people recovering from addiction – face limited opportunities for community activities and interaction. Female clients, as well as clients with limited physical capacities and mental crises, do not have access to stable work to engage with others.



Country
Austria

Region
Tyrol

Sector
Civil Society
Social Economy

Fields of action
Unemployment,
Awareness raising,
Addiction

Organization
Verein Emmaus
Innsbruck

In cooperation with
Diözese Innsbruck

Contact
Benedikt Zecha
+43 650 261 7671
solawi@emmaus-
innsbruck.at

Website
www.solawi-thurnfeld.at

idea “Solidarische Landwirtschaft [SoLaWi] Thurnfeld” by Emmaus supports and connects clients to the public through community-supported agriculture (CSA). The CSA offers sustainable, small-scale farming and provides diverse, dignified activities for Emmaus clients and the public to come together as a harvest community while working together on the land.

actors Emmaus clients (homeless people recovering from addiction and unemployed people), employees and the public work together at the CSA. The project redefines social hierarchies and market-driven economic norms through fostering collaboration and space for collective learning as a community.

impact Marginalised communities redefine their social roles by sharing their expertise while working side by side with volunteers on the field. The CSA provides space for meaningful, dignified work under an economic model of solidarity.

transfer The project's solidary financial model for social, economic, and environmental co-existence can be flexibly transferred to other contexts and regions. The project also provides spaces for bringing diverse people and life experiences together in community. The project and its community-supported economic model can also be applied to non-agricultural programmes.

THUS Agency – Creatives for Nonprofits

NOMINATED

challenge There are more than 100,000 NGOs in Austria that support and work to solve important social issues. However, very few of these organisations are known to the public. Smaller NGOs in Austria also lack resources to share and promote their work and initiatives.

Country
Austria

Region
Implemented nationwide

Sector
Civil Society
Social Economy

Fields of action
Awareness raising,
Advocacy, Other

Organization
THUS

Contact
Anna-Teresa Reiter
+43 699 113 588 75
agency@thus.agency

Website
www.thus.agency



idea *THUS Agency – Creatives for Nonprofits* (“THUS”) provides pro bono marketing and communications consultations and assistance by professionals in creative industries for NGOs. Through our agency, creative professionals can get directly involved in supporting charitable causes. NGOs gain public visibility and important resources to support their funding and operations.

actors *THUS Agency – Creatives for Nonprofits* supports NGOs and creative professionals who work together. Our agency serves as a mediator and project manager between local NGOs and creative professionals in our network. NGOs and creative professionals benefit from each other's work and support.

impact Our agency effectively supports the socio-political advocacy of NGOs and presents their work to the public. We offer opportunities for the public to support these local initiatives. Furthermore, our work reduces barriers and opens new possibilities for local NGOs to connect with prospective donors.

transfer *THUS Agency – Creatives for Nonprofits* is applicable to all regions worldwide with sufficient Internet access to connect and share organisations' work on social media or other online platforms.

Varaždin Protective School Workshop

NOMINATED

challenge People with disabilities in Croatia face discrimination and high unemployment rates in Croatia with few opportunities. *Varaždin Protective School Workshop* (“Srednja strukovna škola Varaždin”) provides work by promoting education, training and space to contribute in the community. The programme supports people with disabilities with secure employment to achieve financial independence.

Country
Croatia

Region
Varaždin

Sector
Civil Society
Social Economy

Fields of action
Work, Disability,
Awareness raising

Organization
Secondary Vocational
School Varaždin

Contact
Iva Janežić
+385 912 390 557
zastitnaradionica@
sss-vz.hr

Website
[https://sss-vz.hr/
zastitna-radionica/](https://sss-vz.hr/zastitna-radionica/)



idea The Protective Workshop of the Secondary Vocational School, the first of the kind in Croatia, was established in 2006 in cooperation with the Secondary Vocational School, Varaždin County and the Employment Service (ES). We employ and provide training in a wide range of activities from carpentry to producing clothing. Our programme adapts each position to accommodate each employee to reach their full potential on the job.

actors The programme works with people with disabilities and reduced working abilities at Varaždin Vocational School. All workshop employees have full employment rights under the school's collective agreement. Our programme provides people with disabilities the opportunity to earn an income with dignified work and connect to the local community.

impact Through the programme, people with disabilities earn a steady income and raise their quality of life. The Secondary Vocational School has been integrating disabled students into the regular curriculum since 1968 and more than 3,000 of them have been educated so far. Our programme also raises awareness and fights discrimination toward people with disabilities.

transfer *Varaždin Protective School Workshop* develops and promotes the education, training and employment of people with disabilities nationwide throughout Croatia. Its solutions are easily applicable to many other organisations and companies. The programme can be transferred to other business contexts, which would standardise and expand the network of protective workshops.

Zagreb Community Senior Centre & Housing Initiative

NOMINATED

challenge *Zagreb Community Senior Centre & Housing Initiative* (“Senior centar & Zajednica stambenih jedinica Zagreb”) addresses the housing crisis for senior citizens in Croatia. There is insufficient long-term care and housing for senior citizens in Croatia. The housing and care facilities available are unaffordable and overcrowded, which do not allow for independent, integrated and active lifestyles for senior citizens to thrive.

Country
Croatia

Region
Zagreb

Sector
Civil Society
Social Economy

Fields of action
Intergenerational work,
Community develop-
ment, Care

Organization
Foundation Mutual Path

Contact
Ines Vrban
+385 (0)1 778 9890
zaklada@zajednickiput.hr

Website
www.zajednickiput.hr/



idea We developed a housing model that provides independent living for senior citizens. The apartments are accessible, affordable and easy to maintain. The adjacent senior centre is a space for intergenerational exchange, as well as engaging and integrating senior citizens in the local community.

actors The target group are senior citizens in need of housing and counselling services and high-quality leisure education and creative activities. The senior citizen tenants are also known as “Super seniors”. The tenants and other senior citizens in the community develop and run programmes in the centre as volunteers.

impact The project's living community hub model deconstructs stereotypes and demonstrates how community efforts can provide senior citizens with dignified living conditions and participatory spaces. It promotes intergenerational contact and is a shared space for education, socialising and entertainment.

transfer *Zagreb Community Senior Centre & Housing Initiative* is a good example of cross-sector cooperation through a public-civic partnership. The community programme is supported by the tenants and volunteers. Businesses provide financial support and in-kind donations. Our academic partnerships monitor and facilitate development.

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visit www.sozialmarie.org or contact sozialmarie@sozialmarie.org.

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Mittersteig 13/6, 1040 Vienna, Austria

